

Tappatapp

Story Telling

We are a brand committed to citizens, pioneering the improvement of aerial mobility and promoting safe transportation in extreme weather conditions.

We combine technology with UI design to offer the best of ourselves, ensuring that our users (Tapss) are as comfortable as possible.

Color

CMYK: 0/0/0/0/

Hex: #ffffff

RGB: 225/225/225

Pantone

CMYK: 93/77/56/78

Hex: #101820

RGB: 16 24 32

Pantone: Blak 6C

CMYK: 80/70/0/0

Hex: #284cc9

RGB: 40 76 201

Pantone

Comfortaa

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

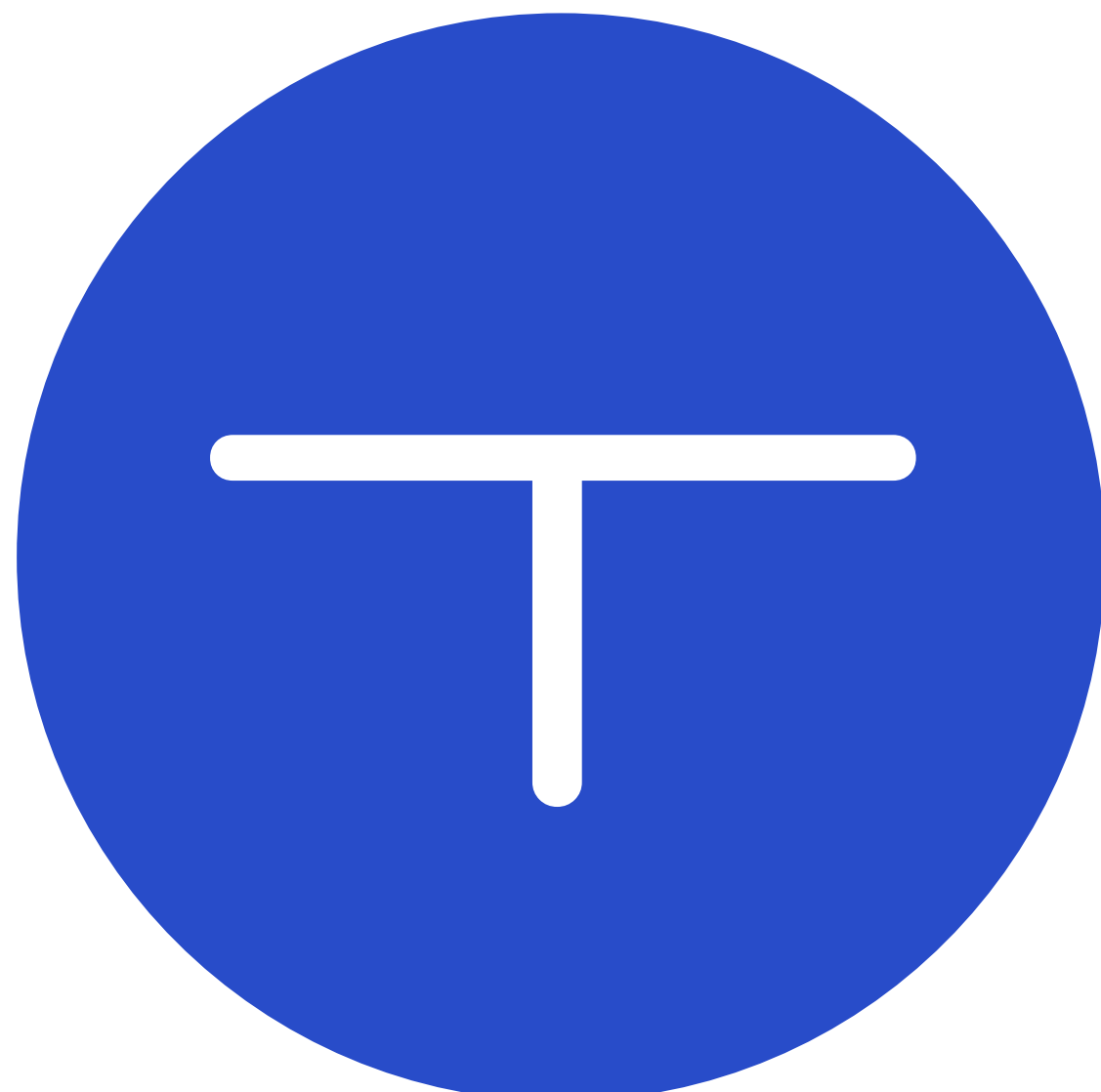
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Aa

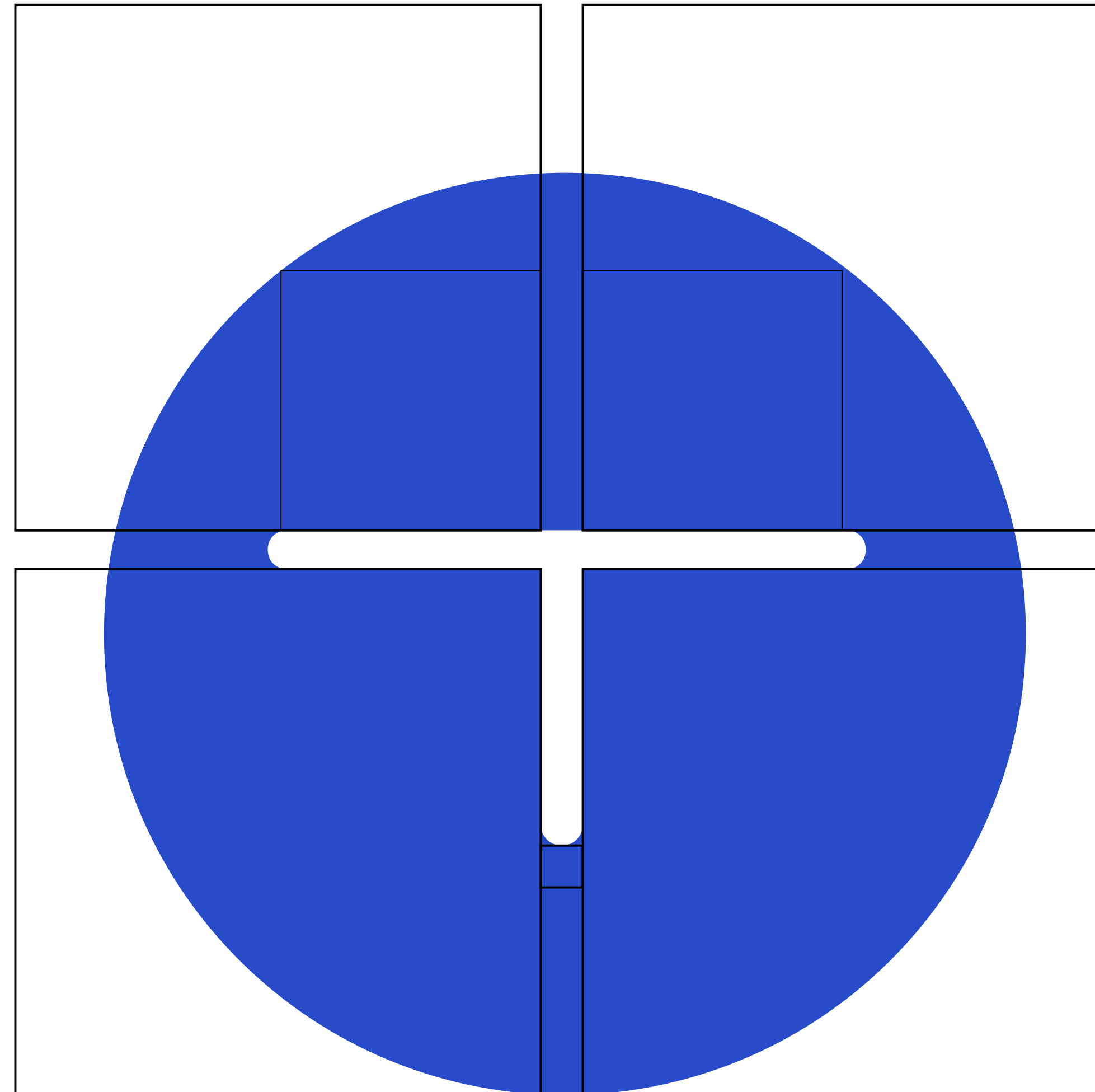
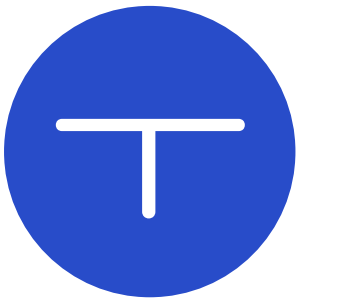
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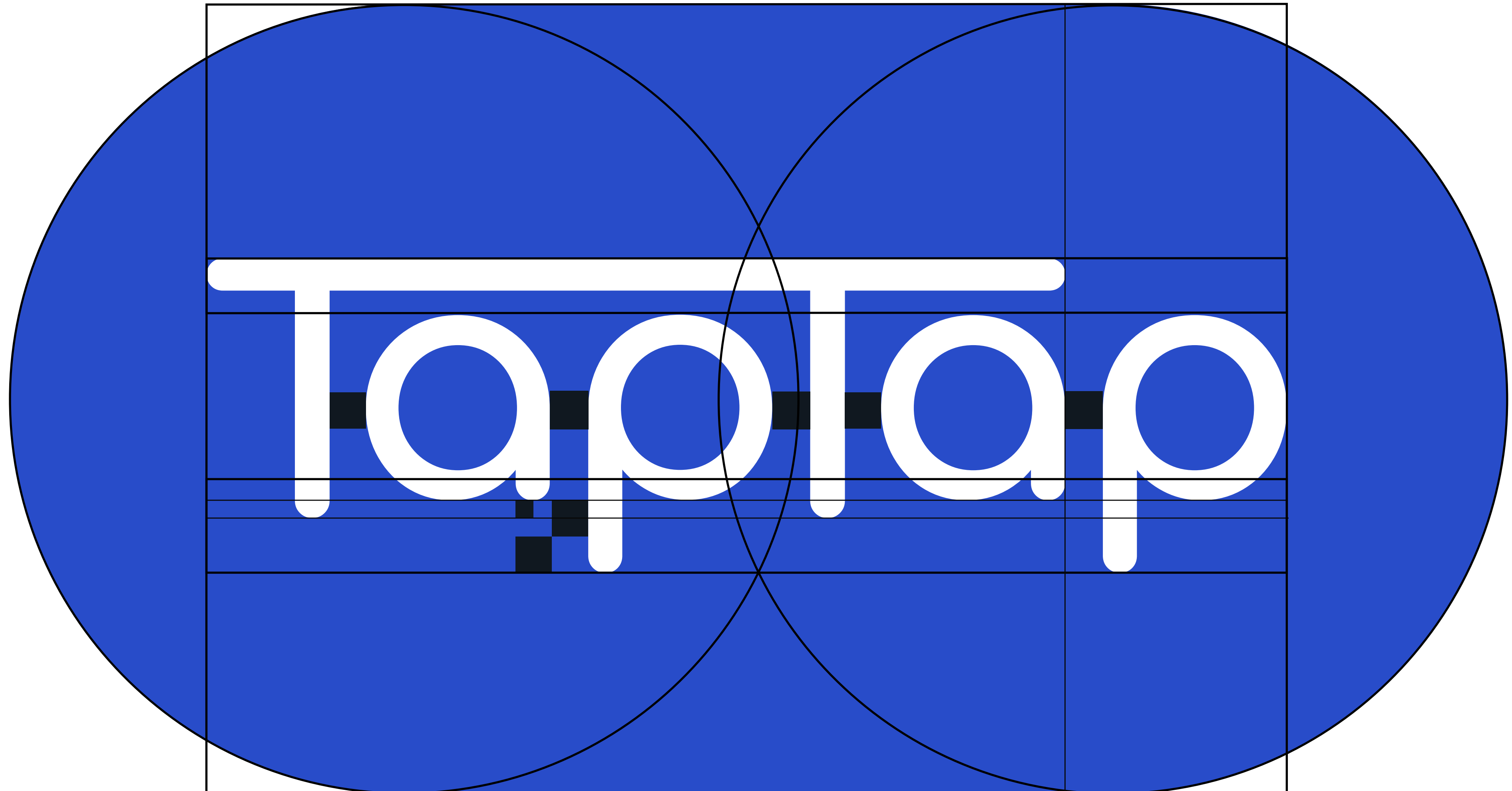
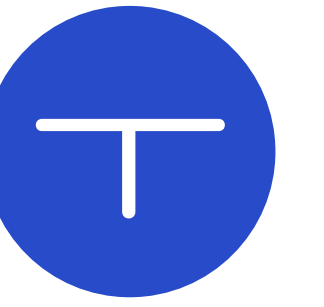




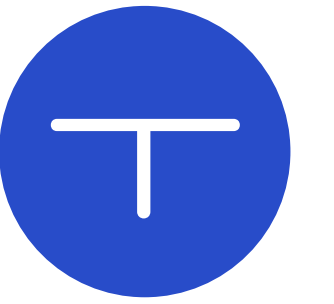
Grid



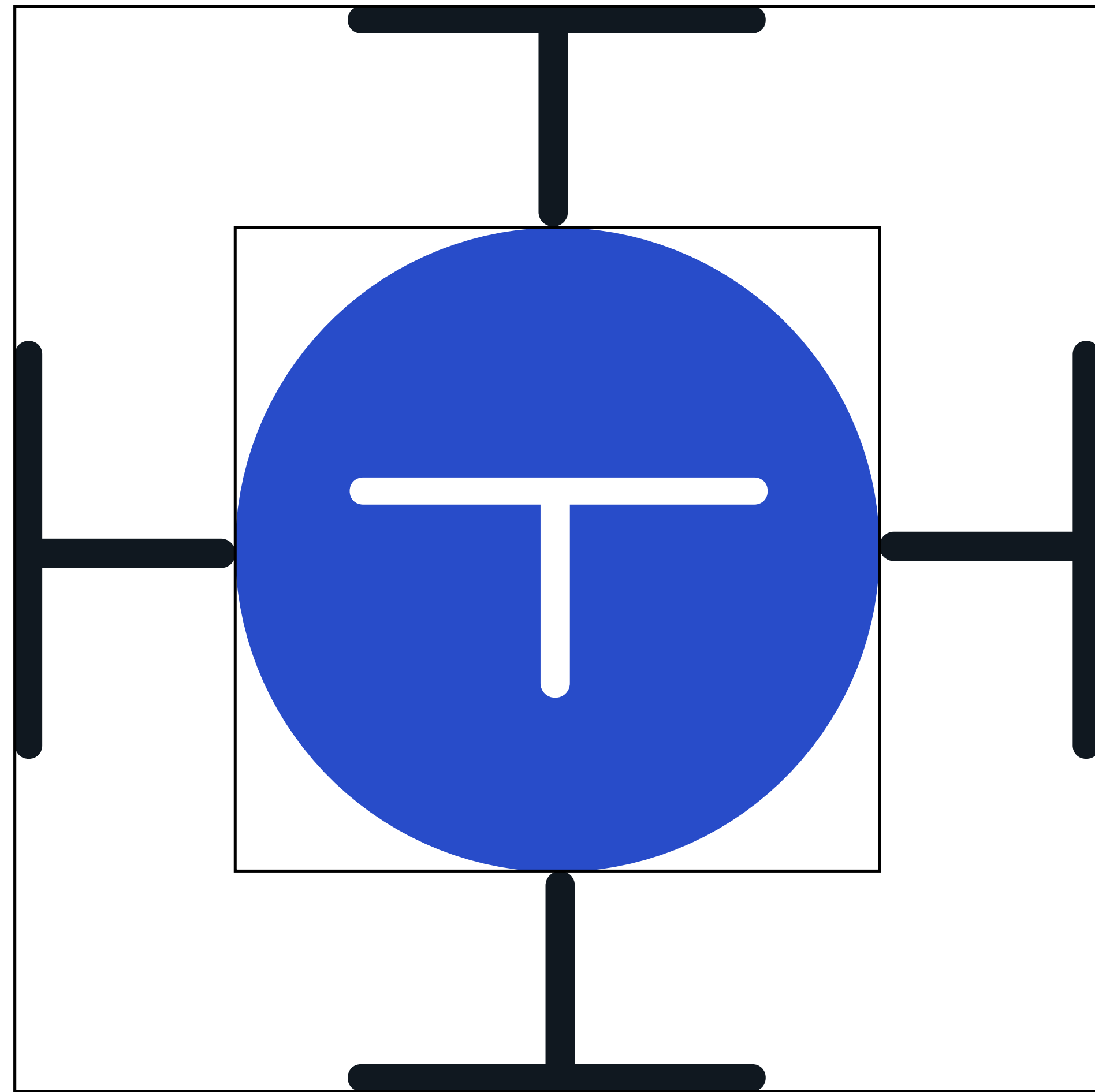
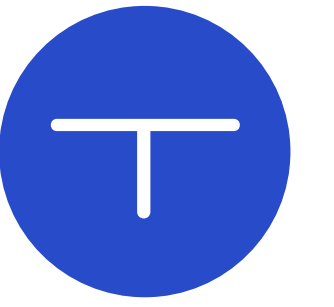
Grid



Safe area



Safe area



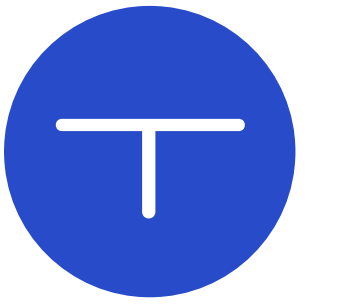
Applications



Applications



Slogan



Better with TapTap

Simbols

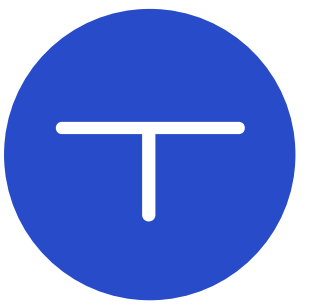


Modular



Bus

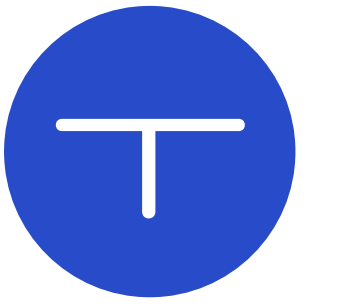
Mobile adaptability



Both our employees and TapTap users will have access to an app to monitor and check the health, battery, status, and location of the TapTap.



Icons



User



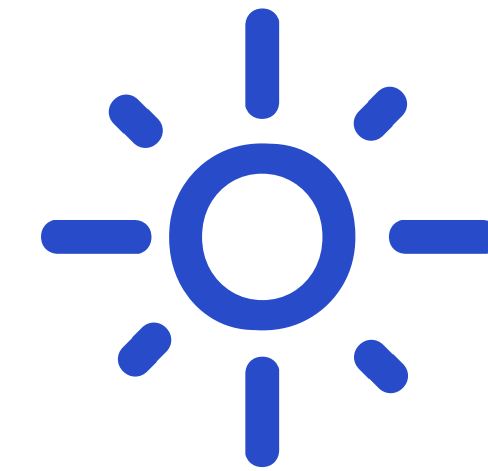
Extreme heat



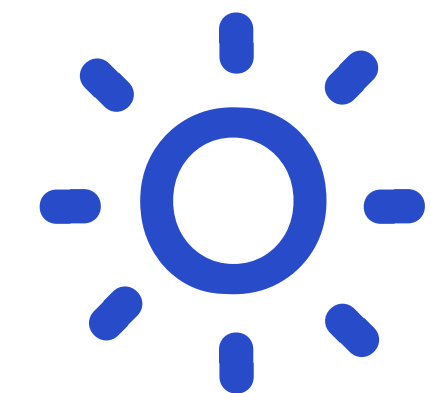
Warm



User



Extreme heat



Warm



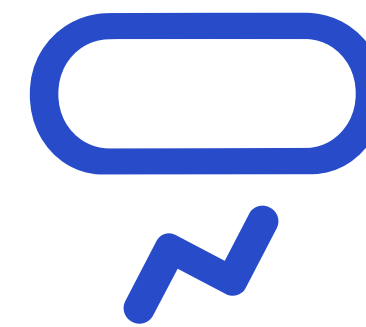
Thunderstorm



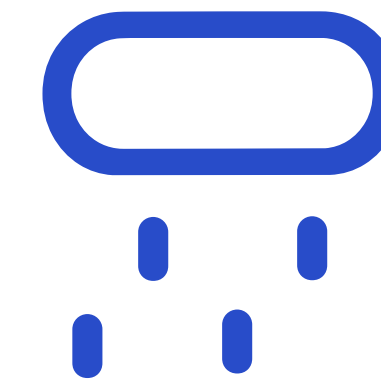
Storm



Extreme storm



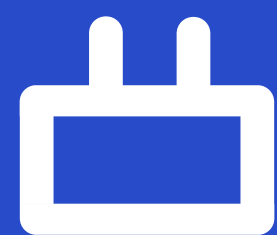
Thunderstorm



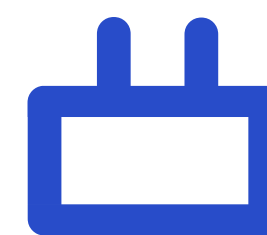
Storm



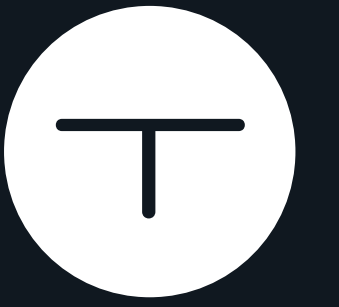
Extreme storm



Charging stations



Charging stations



System TapTap

Both our employees and TapTap users will have access to an app to monitor and check the health, battery, and location of the TapTap.

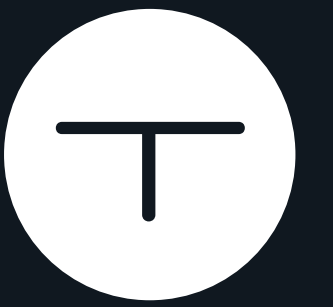
Neural Sticker

The neural sticker is a non-intrusive system that connects to your neurons to visualize mental screens.

Completely safe and deployable.



Mobile adaptability

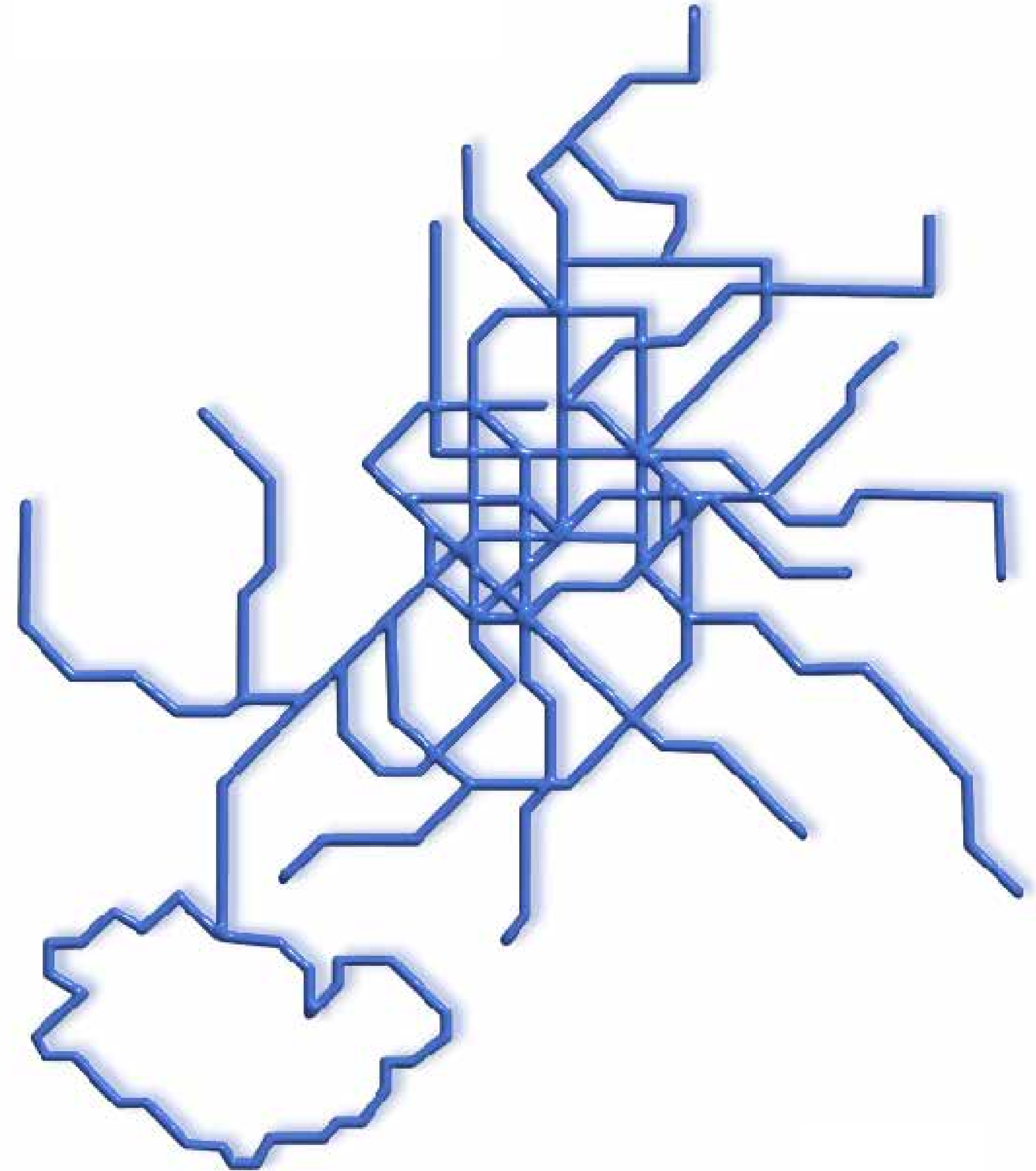


TapTap thinks of all users, even the older ones. That's why the mobile app also exists.



Aerial mobility

TapTap has created an aerial system throughout the city so that both individual TapTaps and TapTap buses can use it and move comfortably around the city.



Thanks